



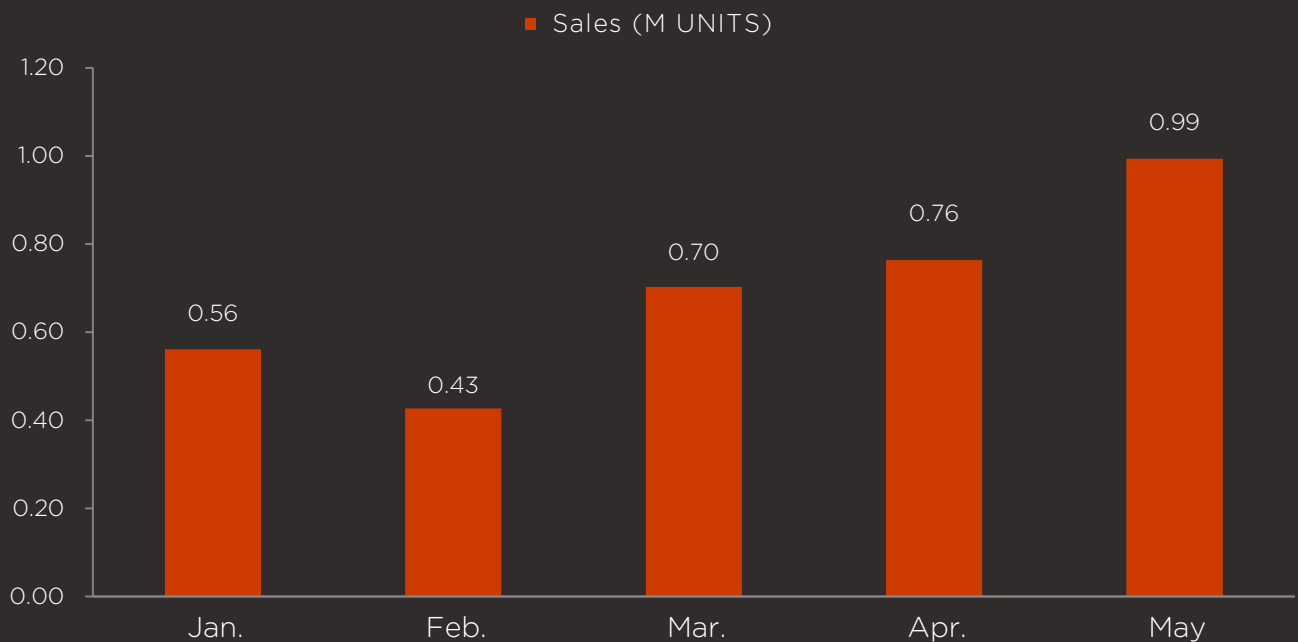
NEWSLETTER
SPECIAL EDITION

21st July, 2020

Homa |  **WE ARE ALL IN THIS TOGETHER**

HOMA APPLIANCES CO., LTD.

Homa's Export Performance by Month (JAN-MAY,2020)



(Source : statistics of custom's report, JAN-MAY 2020)

NONETHELESS WE EXPECT TO GROW

Based on statistics of custom's report, Homa will attain a 2.4% H1 YoY growth (4.5M UNITS) for total export. In May our factories ran fast and we shipped around 0.99M UNITS.

This summer, we expect to exceed our historical record, 1M UNITS monthly. Our order book is ramping up consistently.

As always, Homa team is working hard to overcome this challenging period. Thanks to your support and trust, our results keep breaking the records.



THE NEW BRICKS OF THE FUTURE

A deeper product catalogue, constantly-rising productivity, better quality and more services...
What's next ? We are going to talk about logistics this time.

To improve your delivery efficiency to market, we decided to build an ultra-modern and efficient logistics centre.

This new centre enjoys 100,000 square meters to store and pamper 500,000 fridges !
Imagine a covered surface of around 14 soccer fields or 238 basketball fields.

Homa will invest about CNY 500M in starting phase.

More updates and news are coming soon. Please visit our official website homa.cn



A FRESH TRY: CANTON FAIR ONLINE IN JUNE 2020

Inspired by Darwin's quote "... it is the species that is able best to adapt and adjust to the changing environment in which it finds itself", we transformed and adapted ourselves to virtually participate in the 127th Canton Fair online in June.

We dynamically shared a bouquet of fresh digital experiences via updated Homa website, VR Booth and Showroom, Virtual Factory Tour, TSM and Artwork Support etc.

We are sure you enjoyed the genuine and motivating videos. To underline the Homa partnership spirit, we posted the New Team Video "Homa is always here for you" on our official Instagram, a modern and straightforward way to show you our gratitude.

Please feel free to review highlights via following QR codes and links :



Homa Canton Fair Official Website
homa.cn/cantonfair



Team Video " Homa is always here for you"
<https://www.instagram.com/p/CB0pvcqgpzk/?igshid=wlgaouhpc779>



WE ARE ALL **TOGETHER**
IN THIS

THANK YOU
SEE YOU AGAIN

Homa

WE TAKE CARE OF YOUR DREAMS

Homa
We take care

Dynamics continue to evolve, and accordingly, we will provide an update on the operational impacts. We encourage you to be in touch with your sales representatives to address any specific enquiry you may have.

* Homa official global website (homa.cn) is the official channel for all upcoming updates. Stay in contact. Take Care.